



Is Proud To Partner With

Huaxia Chinese School



Affinity Membership Benefits

- Provides annual contribution opportunity
- No cost to you or your members
- No dollar limit on the potential contribution
- Both **new** and **existing** accounts are eligible



Affinity Membership Donation

- Annual donation to **Huaxia** is based on average balance in participating members' accounts
- Annual donation requires a minimum of 10% of your members households to participate **(minimum of 350 relationships)**
- Federal law requires that all account information is kept strictly confidential.
- It will not be shared with anyone, including other members of our organization.



Special Benefits

- **Free Checking - no minimum balance, no per check fees and no monthly maintenance fees for the first year, then only \$100 minimum balance required.**
- **\$25 Bonus – When opening a new checking or savings account (1 per household)**
- **Free Checks - First order of Wallet-Style checks**
- **Free ATM/Visa Check Cards**
- **Free Coin Counting**
- **Free - America's Best On-Line Banking with FREE Bill Payer service at www.commerceonline.com**
- **Free 24 - Hour Bank-by-Phone at 1-800-YES-2000**
- **Free Visa Gift Cards**
- **Free Direct Deposit**
- **Free Virtual Private Bank**
- **1/4% Rate Bonus on all Certificates of Deposit (excludes promotional CD's)**
- **Plus - 7 Day Branch Banking with Extended Hours - 361 Days a Year!**
- **NO FEE Visa Card - (No annual fees, No balance transfer fees, NO cash advance fees, No late fees and NO over limit fees)**



Special Benefits

Our Private Label Seminars offer a series of exclusive workshops to you members that address today's common financial concerns.

Seminars include

- Retirement planning
- First-time home buying
- Planning for college costs
- Making the most of your credit score
- Defending Against Identity Theft

We'll also work with you to develop any new seminars that may be of special interest or benefit to your membership.



Supporting Events

**To make it easy for your members to participate,
we'll come to them during your members
attended events!**

Affinity Membership Responsibilities

Partnership Responsibilities

Commerce Bank

Printed/advertising materials

Representatives specialized in the program

Store locations suitable for your events

Huaxia Chinese School

Venue for distribution

Venue for communicating

Bringing “the right” people together



Affinity Success Stories

- Franklin Lakes Education Foundation – Franklin Lakes, NJ - \$13,200
- Bharatiya Temple – Montgomeryville, PA - \$16,000
- Pascack Hills Boys Soccer – Woodcliff Lake, NJ \$5,300
- St. Anastasia Environment Fund – Newtown Square, PA - \$13,400
- Patriots Path Council BSA – Florham Park, NJ - \$20,500
- Faith Fellowship Church - Sayerville, NJ - \$2,500
- Mt. Olive Soccer Club - Mt. Olive, NJ - \$1,197
- Morristown Jewish Center - Morristown, NJ - \$500
- Ramapo Athletics Booster Association, Mahwah, NJ - \$6,001
- Hindu Samaj - Ramsey, NJ - \$6,978
- Park Ridge Education Foundation - Park Ridge, NJ - \$4,479
- Pascack Hills High School PTA - Park Ridge, NJ - \$7,804
- Children's Aid & Family Services - Ridgewood, NJ - \$1,405

